

ABSTRACT

Method for carrying out a search of Web sites according to a search criteria, comprising the steps of (a) pre-indexing the sites of the Web, including grouping the Web sites according to predefined group-criteria; (b) pre-classifying each Web site according to a predefined set of properties; (c) pre-visual-formulating each Web site according to its identified properties; and (d) upon searching of Web sites that sustain a search criterion, displaying the formed site results divided into said pre-indexed groups wherein each site within a group is displayed according to its visual-formulation.